

JIM CLINGER

new media, creative

OBJECTIVE

Seeking a senior level position utilizing my skills in art direction, branding, design, social and digital media, & creative management.

QUALIFICATIONS

With nearly fifteen years of professional experience, I've worked in big advertising agencies and little design firms, and I've worked in digital and traditional creative departments. I have gained great experience and skills in art direction, design, strategic development, social media, brand building, writing, and management.

Since 1990, I've created hundreds of projects in the digital space. Proficient with Mac OS and Windows, Adobe CS 4 including Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Flash, Microsoft Office, etc.

EXPERIENCE

MediaSauce

Creative Director
07.2006 — 06.2009

Marketing and advertising company, specializing in entertaining and engaging story-telling using social and digital media, plus other web 2.0 techniques.

Responsibilities included: inspire brilliant work, concept development, manage the creative process, client service, support new business, and QA projects.

Throttle Design

Owner, Creative Director
08.2003 — 07.2006

Graphic Design and web development agency in Indianapolis.

Responsibilities included: Managed all business operations, art direction, graphic design and web development, project management, account service, and juggling.



STRENGTHS FINDER

Ideation
Input
Connectedness
Intellection
Belief

KOLBE INDEX

Fact Finder: 8 Specify
Follow-Thru: 6 Maintain
Quick Start: 3 Stabilize
Implementor: 3 Imagine

SCHOOL

Post Graduate Studies,
Herron School of Art
(08.1997— 05.1998)

Bachelor of Science,
Ball State University
(09.1988— 07.1992)

Daughtery Tegarden

Director of Internet
03.2001— 08.2003

Boutique advertising and design agency in Indianapolis.

Responsibilities included: all aspects of interactive and web development, including design and production, project management, new business development.

Bates USA - Indianapolis

New Media & Print Designer
05.1995— 03.2001

Worldwide advertising and communications company, with locations in 26 countries.

Responsibilities including interactive development, print production, design, new business and presentation development, concept, and copy writing.

see work examples
JIMCLINGER.COM



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CONTACT
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317.432.3173

PORTFOLIO



IndyArts.org



PublicArtIndianapolis.org



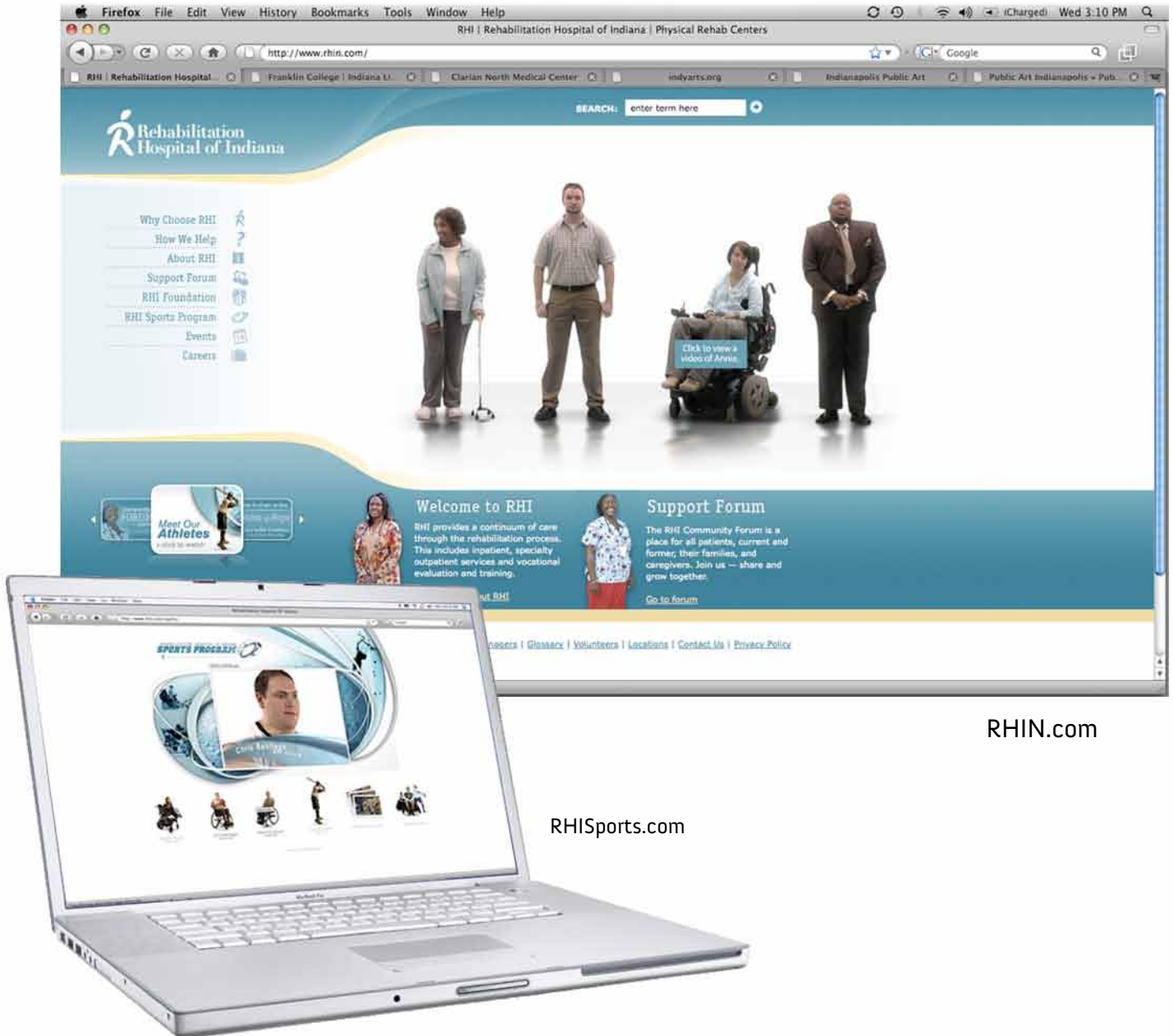
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RHIN.com

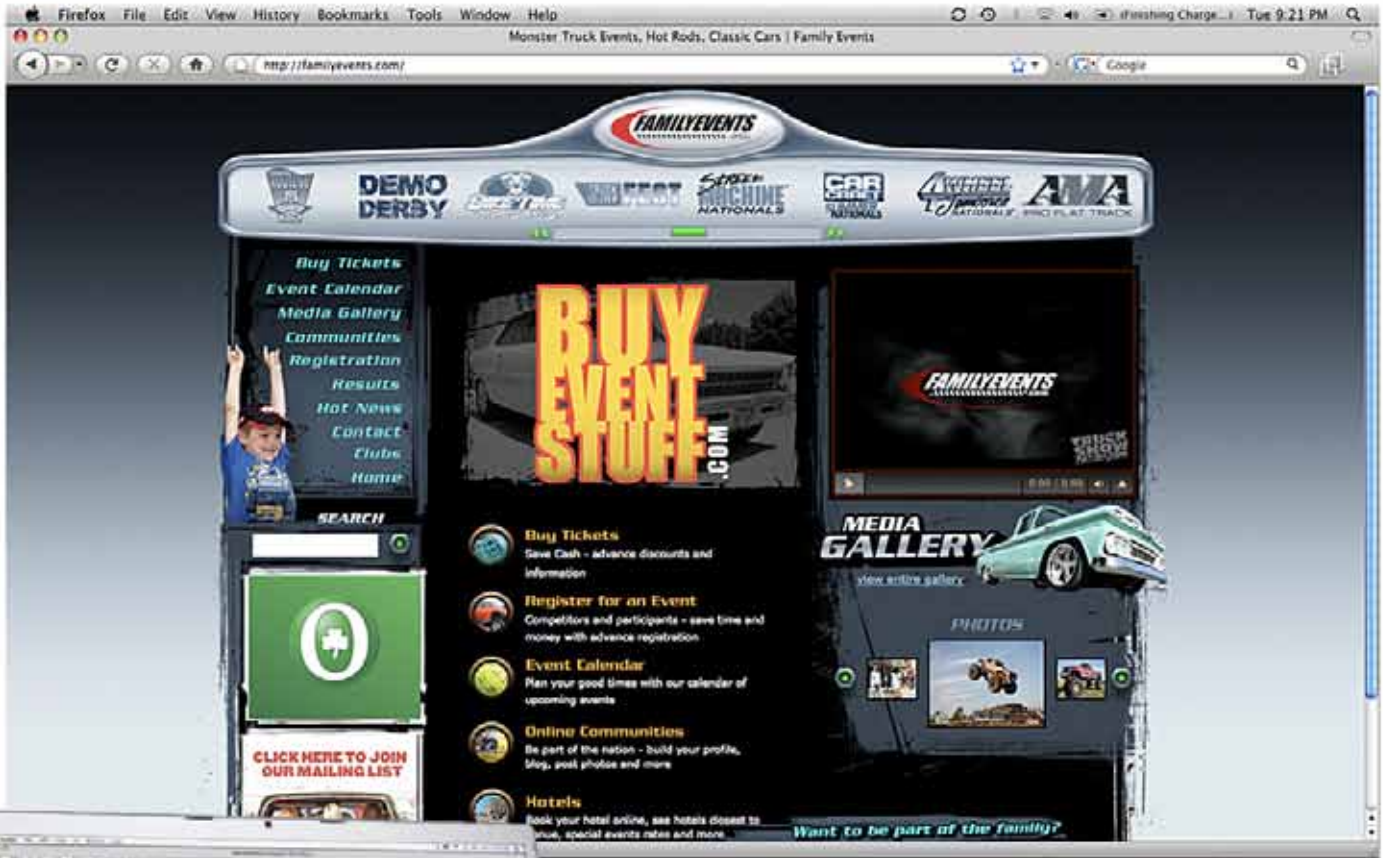
RHISports.com

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FamilyEvents.com



TruckShowNation.com

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admission.franklincollege.edu



franklincollege.ning.com



Banner Ads

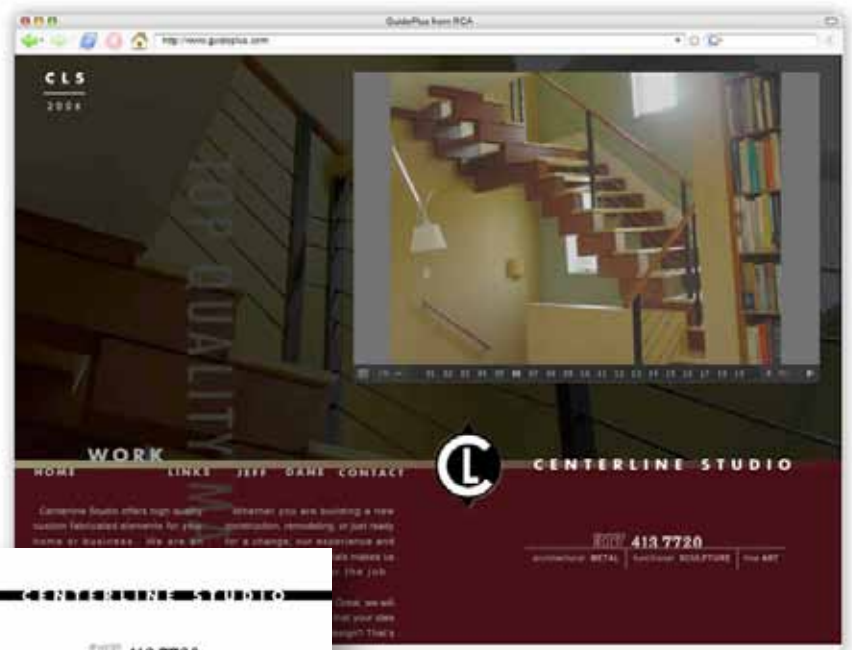
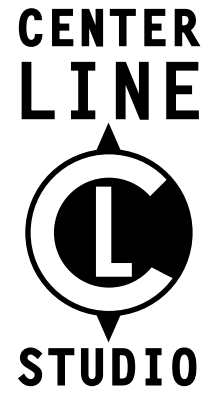
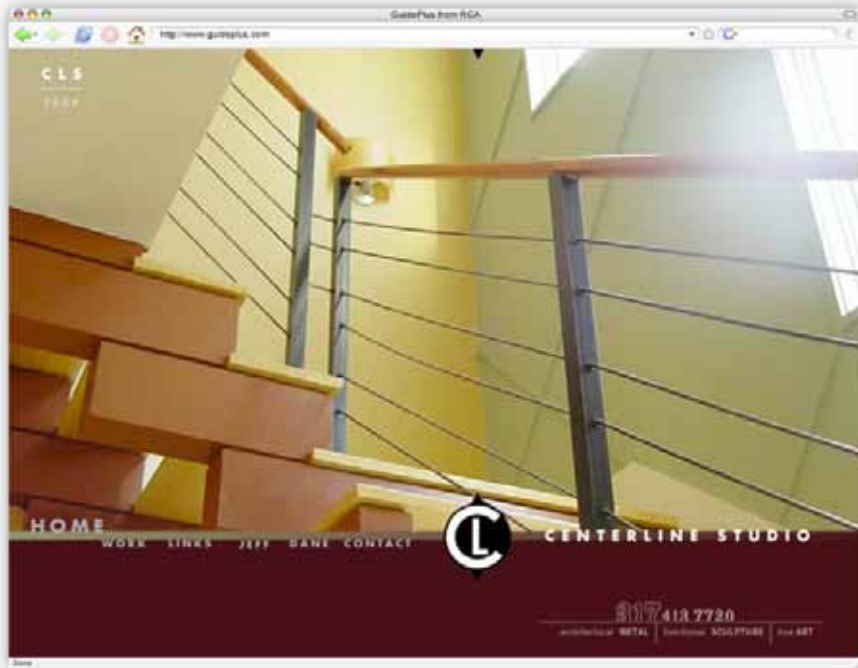


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RCA GuidePlus Microsite



Indiana High School All-Star Basketball Tournament



Jim Dandy Restaurant's 40th Anniversary



Exacq Technologies



Lancia Homes



Rapport Golf